



THE DIFFERENCE CARD

STRATEGIC PARTNERSHIPS

The Difference Card only works with a select number of strategic broker partners in each market.

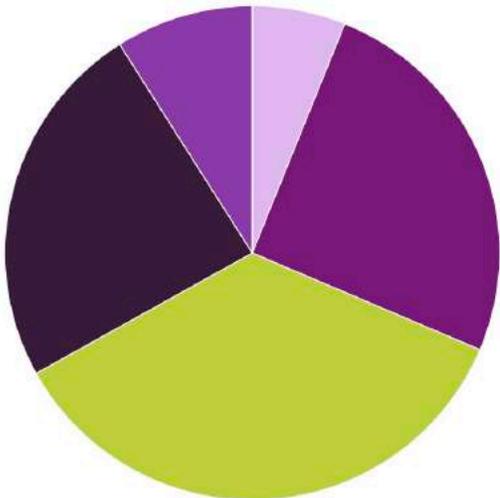
WIN NEW BUSINESS

In 2020, the Difference Card Strategy helped to win 105 new accounts worth \$108,677,855 in new “broker of record” medical premium for its partners.

RETAIN EXISTING BUSINESS

For past 5 years, the Difference Card has maintained a 90% client retention rate by providing unparalleled customer service and reliable cost savings.

SEE THE DIFFERENCE



- 0% saved between 0-5%
- 6% saved between 5-10%
- 25% saved between 10-15%
- 36% saved between 15-20%
- 24% saved between 20-30%
- 9% saved 30% or more

Difference Card clients can see an average net savings of nearly 20%.

We only partner with best in class Benefit Brokerage Firms.

Our Strategic Partners know we're committed to helping them build their book of business. Our Sales Consultants will help our Partners select the best plan design for their clients and will be there every step of the way through the transition and the enrollment period.

REQUEST A QUOTE



For a Difference Card proposal, please provide as much of the following information as possible:

1. Current & Renewal Rates
2. Carrier Health Plan Designs
3. Enrollment Counts By Plan and Medical Tier

CONTACT A SALES CONSULTANT

To speak with a Sales Representative in your area,
contact us at: Sales@differencecard.com

www.differencecard.com/contact