



The Difference Card

# **NON-PROFIT CASE STUDY ROUNDUP**

## **HOW THE DIFFERENCE CARD MAKES A DIFFERENCE FOR OUR NON-PROFIT CLIENTS**

The Difference Card is honored to work with many non-profit organizations to help them improve benefits while reducing out-of-pocket costs for employees. We value the difference these non-profit groups make in their communities and are proud to serve them and their employees.

**DISCOVER HOW YOU CAN MAKE A DIFFERENCE  
FOR YOUR NON-PROFIT CLIENTS AND  
REQUEST A PROPOSAL TODAY.**

[www.DifferenceCard.com](http://www.DifferenceCard.com)

# Featured Case Studies

The Difference Card has a proven track record in delivering record savings for our non-profit clients, but don't take our word for it- let us show you!

## NON-PROFIT STATS

Total Savings

**\$123M**

Annual Savings

**\$358K**

Savings Per Employee

**\$2,712**

Percent of Savings

**19.1%**

### California Non-Profit Saves \$1,222,747

The client was receiving a 10% renewal increase from Blue Shield of CA.

Our California Team was ultimately able to save this customer \$1,222,747 off their health insurance costs and reduce their 10% renewal down to -12.5%.

[READ THE FULL CASE](#)

### New York Non-Profit Saves \$1,152,015

The client was receiving a 22.8% renewal increase from Emblem.

Our New York team was ultimately able to save this customer \$1,152,015 off their health insurance costs and reduce their 22.8% renewal down to 12.7%.

[READ THE FULL CASE](#)

### California Non-Profit Saves \$242,154

The client was receiving a 55% renewal increase from Anthem.

Our California Team was ultimately able to save this customer \$242,154 off their health insurance costs and reduce their 55% renewal down to -2.7%.

[READ THE FULL CASE](#)

### Midwest Non-Profit Saves \$1,914,177

A Midwest non-profit saved \$1,914,177 on medical insurance cost in its first two years with The Difference Card.

\$1,047,325 was saved in the first year and \$866,852 was saved for year two using The Difference Card strategy for a total of nearly \$2 Million!

[READ THE FULL CASE](#)

### New York Non-Profit Saves \$385,511

The client was receiving a 37.1% renewal increase from Emblem.

Our New York Team was ultimately able to save this customer \$385,511 off their health insurance costs and reduce their 37.1% renewal down to 17.3%.

[READ THE FULL CASE](#)

### New York Non-Profit Saves \$467,500

This client was receiving a 7% renewal increase from Aetna.

Our New York team was ultimately able to save this customer \$467,591 off their health insurance costs and reduce their 7% renewal down to -5.9% below current.

[READ THE FULL CASE](#)