



The Difference Card

AUTOMOBILE CASE STUDY ROUNDUP

HOW THE DIFFERENCE CARD MAKES A DIFFERENCE FOR OUR CLIENTS

The Difference Card is proud to support automobile institutions by helping them reduce health insurance costs while enhancing employee benefits. We value the impact these organizations make and are committed to delivering smart, cost-effective solutions for their teams.

**DISCOVER HOW YOU CAN MAKE A DIFFERENCE
FOR YOUR FINANCE CLIENTS AND REQUEST A
PROPOSAL TODAY.**

www.DifferenceCard.com

Featured Case Studies

The Difference Card has a proven track record in delivering record savings for our AUTOMOBILE clients, but don't take our word for it- let us show you!

AUTOMOBILE INDUSTRY STATS

Total Savings	Annual Savings	Savings Per Employee	Percent of Savings
\$29M	\$216K	\$4,304	25.4%

Automobile Dealership to Improves Health Benefits and Save Over \$400,000!

The client was facing a potential 5% renewal increase while spending approximately \$2 million annually on health insurance.

The dealership's employee benefits advisor partnered with Michelle Ronan from The Difference Card to restructure its health plans, ultimately delivering \$412,999 in net annual savings while maintaining strong employee benefits.

[READ THE FULL CASE](#)

Car Dealership saves \$128,043 on Renewal Using The Difference Card

The client was facing a 19.9% renewal increase from UnitedHealthcare.

The dealership's health insurance broker partnered with David Lauritzen and The Difference Card team to reduce the renewal to just 2.0%, saving the dealership \$128,043 while providing better benefits for employees.

[READ THE FULL CASE](#)



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