



The Difference Card

SOFTWARE & TECHNOLOGY CASE STUDY ROUNDUP

HOW THE DIFFERENCE CARD MAKES A DIFFERENCE FOR OUR CLIENTS

The Difference Card is proud to support financial institutions by helping them reduce health insurance costs while enhancing employee benefits. We value the impact these organizations make and are committed to delivering smart, cost-effective solutions for their teams.

**DISCOVER HOW YOU CAN MAKE A DIFFERENCE
FOR YOUR FINANCE CLIENTS AND REQUEST A
PROPOSAL TODAY.**

www.DifferenceCard.com

Featured Case Studies

The Difference Card has a proven track record in delivering record savings for our software & technology clients, but don't take our word for it- let us show you!

SOFTWARE & TECHNOLOGY STATS

Total Savings

\$71M

Annual Savings

\$322K

Savings Per Employee

\$3,810

Percent of Savings

19.6%

The Difference Card Replaces Gap Plan to Save Software Firm Over \$440,000

The client was receiving a 30% renewal increase from Highmark Blue Cross Blue Shield (BCBS) of Pennsylvania

The team at Liberty Insurance Agency partnered with our sales consultant Rachel Wilburn, and was able to give this customer over \$440,000 in guaranteed annual savings while providing a more attractive benefits package for employees.

[READ THE FULL CASE](#)

Chicago Technology Consulting Firm Saves Over \$350,000

The client was receiving a +25% renewal increase from Blue Cross and Blue Shield of Illinois.

The Cottingham & Butler team partnered with our Sales Consultant, Lee Bowers, to save this customer \$350,000 in guaranteed savings and reduce their +25% renewal down to 13%.

[READ THE FULL CASE](#)

Technology Client Saves \$901,347 on Renewal!

The client was receiving a 20% renewal increase from Cigna.

Our New York Team was ultimately able to save this customer \$901,347 off their health insurance costs and reduce their 20% renewal down to an expected -4.2%.

[READ THE FULL CASE](#)



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